Greener Print & Office Technology

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Knowledge. Trust. Portfolio.

First Copy's Tree Planting Scheme

In January 2022, First Copy partnered with Ecologi.

Ecologi is a UK-based Environmental Organisation offering Climate Positive Workforce subscriptions as well as tree planting and climate solutions (the latter offset carbon).

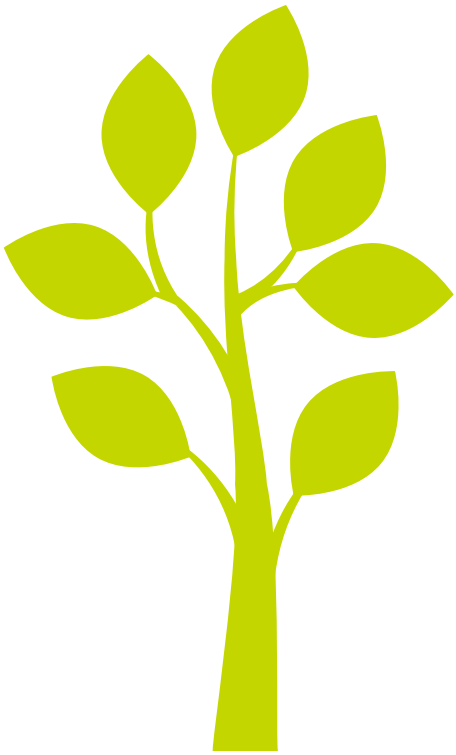
Since joining, we have planted 6,000 trees! We fund trees through Ecologi for every device installed, starting at five trees for a Xerox VersaLink model and increasing through device size up to 250 for an iGen or Baltoro! We also plant extra trees for every new business web form enquiry we receive.

Why Plant Trees?

As part of our Corporate Responsibility Plan, which also includes:

- Driving electric cars and company van
- Recycling
- Investing in the local community
- Offering hybrid working
- Writing informative news articles on environmental matters

We want to do our bit to support the environment, and in 2024 we are pushing forward with our annual full carbon audit.



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Recycling Xerox Toners

As part of their Green World Alliance program, Xerox has made recycling toners and other consumables straightforward. You can find a list of which Xerox supplies are eligible for recycling on Xerox's website.

There are two easy ways you can go about recycling Xerox products.

- The Ecobox
- Xerox Green World Alliance

What Is Ecobox?

Ecobox is a Xerox program that allows you to request a cardboard box that can be filled with your empty containers (up to 15 items at a time) which are then collected for recycling.

You can use the Ecobox app to make the process even easier.

Toner Makeup And A Circular Economy

Xerox is working hard to ensure the vast majority of the weight of its devices can be reused and recycled. At present, over 90% of the weight of an Iridesse, for example, can be recycled. First Copy ensures that used devices can go back into businesses wherever possible, and our Tech-as-a-Service offer also supports a circular economy by offering simple subscriptions to devices.

Xerox toners use innovative techniques to limit VOC emissions and melt at lower temperatures than competitors.

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Community

First Copy is passionate about supporting others.

We do a lot of fundraising for Break, a charity that helps young people in and leaving care. In 2023, that included a fire walk and taking part in the Grand Norwich Duck Race!

What's more, we offer our team time to volunteer. This has allowed members to donate blood and support local charities, for example.

Who We Sponsor

We are proud sponsors of Cambridge Standing Tall 2024 - a fundraising art trail featuring giraffe sculptures. We have supported the charity Break in previous trails too, such as Cows About Cambridge in 2021, and Norwich's GoGoDiscover in 2022.

Furthermore, we sponsor the Bottisham Under 14s Girls Football team. Go Bobcats!

Who Are Our Partners?

Alongside Ecologi and Xerox, we work with several technology partners to offer you the best products, services and solutions. To name a few these include, Ocean Telecom, XMPie, PaperCut and Selectec.

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Energy Efficiency

As outlined in their 2021 Corporate Social Responsibility Report, Xerox aims to fast-track to net zero carbon by 2040. In support of this, Xerox is continuously improving their products. Each printer, MFP and press generation is becoming more energy-efficient than the last.

In March 2023, Xerox earned the ENERGY STAR Partner of the Year title for the third year running. Awarded by the US Environmental Protection Agency (EPA), the award recognises manufacturers setting and achieving new energy efficiency and sustainability standards. Interestingly, Xerox estimated that annual savings from ENERGY STAR qualified equipment installed at its customers in 2020 were enough to light one million US homes for a year!

Additionally, Xerox is praised by Quocirca for their sustainability approaches and is also Blue Angel certified, meaning Xerox products meet EU standards.

Xerox Terra Carta

In November 2021, Xerox was awarded the inaugural Terra Carta Seal by King Charles III (in his former role). The Seal recognises global corporations demonstrating their commitment to, and momentum towards, the creation of genuinely sustainable markets. It highlights Xerox as an innovative leader in the industry.

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Xerox Innovation

As the industry leader, it comes as no surprise that Xerox innovates and launches products that aid sustainability and environmental practices. Did you know Xerox AltaLink devices 'sleep' until you approach them? It's a great way to save energy!

Beyond MFPs, Xerox is investing considerable amounts in cleantech, including air conditioning technology that has the potential to dramatically reduce cost and carbon emissions. What's more, Xerox is looking at 3D printing and manufacturing, battery technology and the Internet of Things through Xerox Ventures, which has a focus on green enterprise.

Xerox Products

Not only do Xerox printers and presses support environmental practises - Xerox technology and apps do too!

- CareAR is a Xerox company that is focused on the future of service, and that future is decarbonised. Already, more servicing can be done without truck rolls, cutting emissions and costs. Solutions range from remote access for specialists right down to the recently-launched CareAR Instruct app, which is designed for end users. It's a free app that gives you step-by-step setup instructions and self-guided support using an augmented view of your printer with interactive 'hot spots'.

- Xerox Workplace Solutions make hybrid work, work. The future of work is flexible, and Xerox solutions are designed to make that efficient and productive. The Xerox DocuShare portfolio offers content management for organisations of all sizes, while Xerox Workflow Central brings useful document transformations to the home office, not just the hallway MFP. Talk to us about how we can design the perfect package for you.

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Managed Print Services

Managed Print Services in and of themselves support organisations to reduce waste, energy consumption and carbon emissions.

- With robust print management, businesses cut down on wasted prints and reduce sheets accidentally printed in colour or one-sided, for example.
- Modern analytics allow you to see who is printing the most by department or even individual, helping you manage which printers - and which print rules and automations - go where.
- Organisation-wide dashboards with sustainability information relating to your print fleet are coming soon, allowing you to monitor emissions, energy usage and trees used to provide your paper.

Despite the emergence of new technology, such as augmented reality and artificial intelligence, we still offer human-led customer service. First Copy's Helpdesk remains a point of contact that our customers take full advantage of to keep their print operations running smoothly.

What you gain from First Copy's MPS:

- Automatic supply replenishment (e.g. toners)
- Remote print fixes over the phone or internet
- Analysts on premises when you need them for training or troubleshooting that cannot be done remotely
- A consistent print fleet with lower management costs
- A personalised package of apps, services and software to save you time as well as money
- Access to our lovely team and named contacts for support

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